Success-Based Inheritance in Cultural Evolution

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The Generalized Theory of Evolution
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Introduction

Cultural evolution is described via principles for:

- Variation $E, m_{v \longrightarrow v'}$
- Selection s
- Reproduction $X^n \Rightarrow X^{n+1}$

However, contrary to natural evolution in culture there seems to be blending of traits and by this one can distinguish only quasispecies.

Outline:

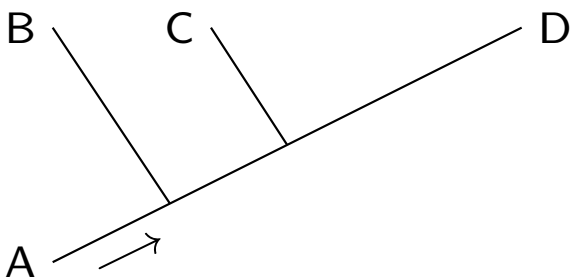
1. Quasispecies & Blending Inheritance
2. Two Models of Cultural Evolution
3. A Success-Based Model

Quasispecies & Blending Inheritance

Is Cultural Evolution really "Treelike"?

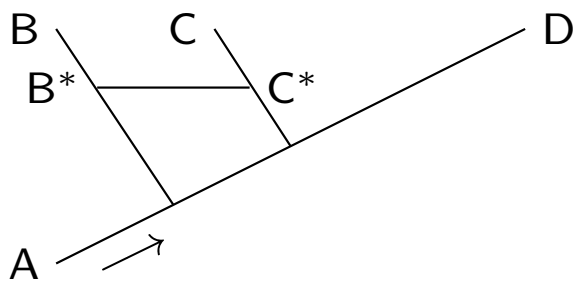
The Quasispecies-Problem (cf. Gould 1991; Schurz 2011):

(1) Biological: Tree of descent



A,B,C,D... species

(2) Cultural



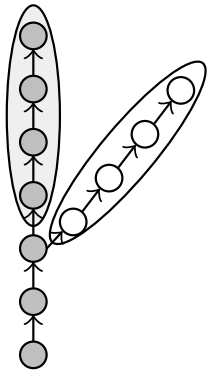
B*,C*... intermediate ancestors

Blending Inheritance: Repsonsible for Quasispecies

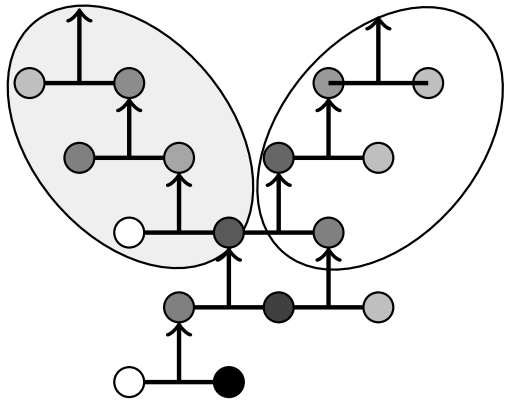
Two definitions of blending inheritance within the framework of cultural evolution:

1. Traits/information frequently "flow" from one (quasi)species (e.g type of reproduced convention) to another (Schurz 2011): macro-perspective.
2. Reproduction not of one trait but the average of reproduced traits (Boyd and Richerson 1988; Mesoudi 2011) – similar to success-based/conditional imitation: micro-perspective.

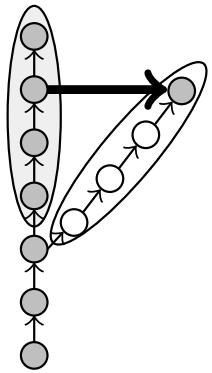
Inheritance: Four Possibilities



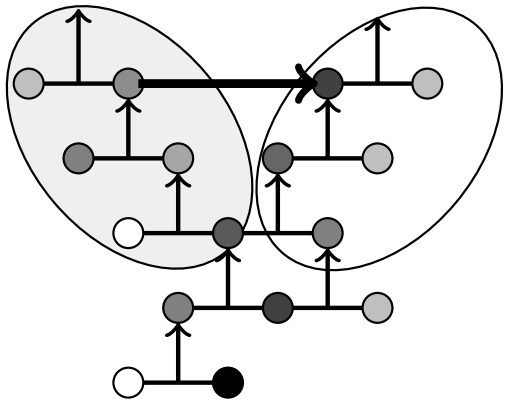
(1) Discrete inheritance



(3) Microblending



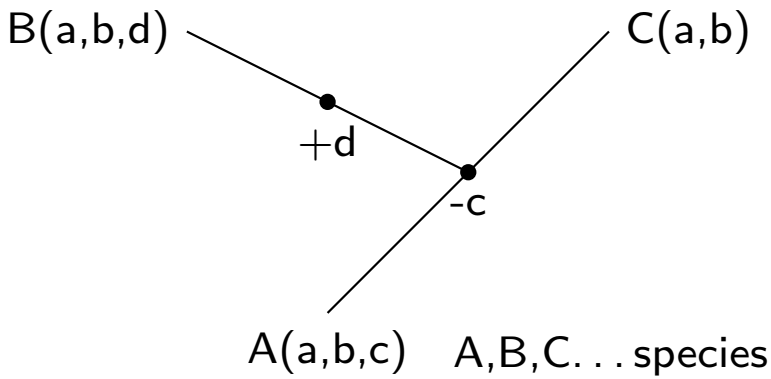
(2) Macroblending (cultural diffusion)

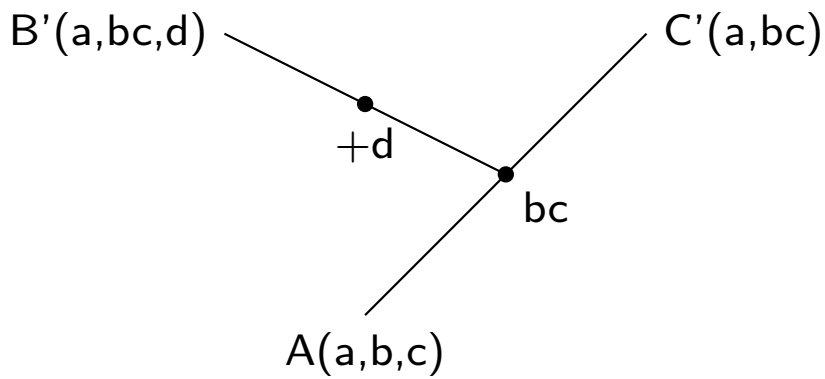


(4) Multiblending

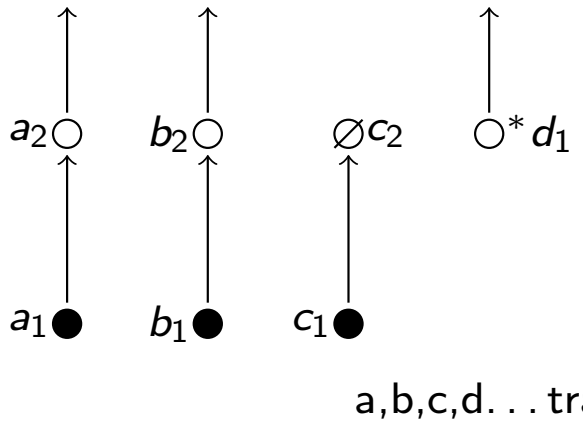
Blending Inheritance: Success-Based Fitness Enhancement

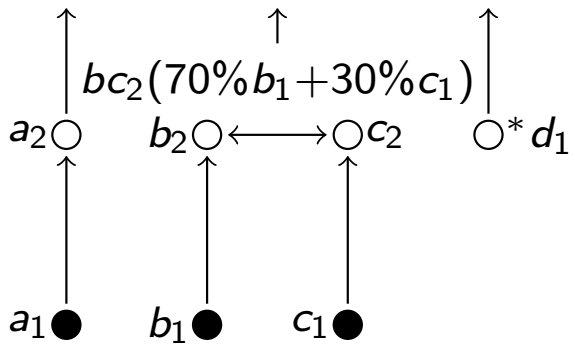
Macrolevel





Microlevel

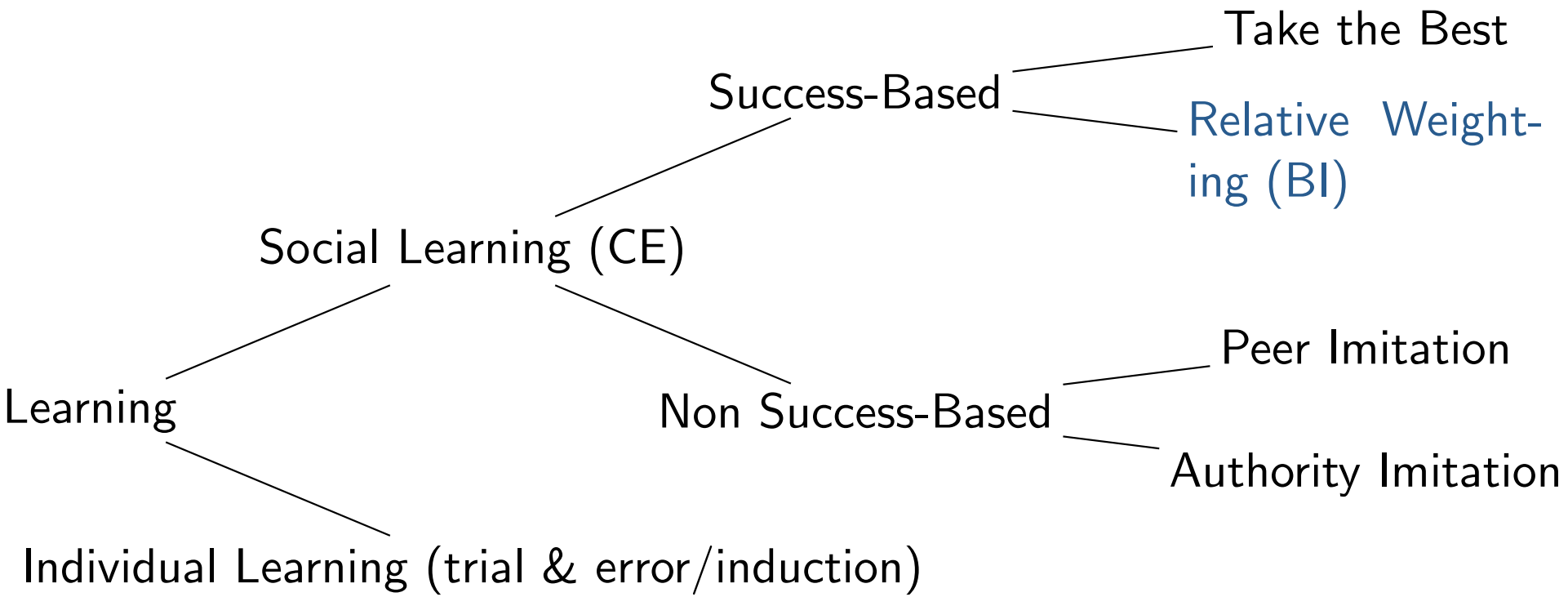




Example

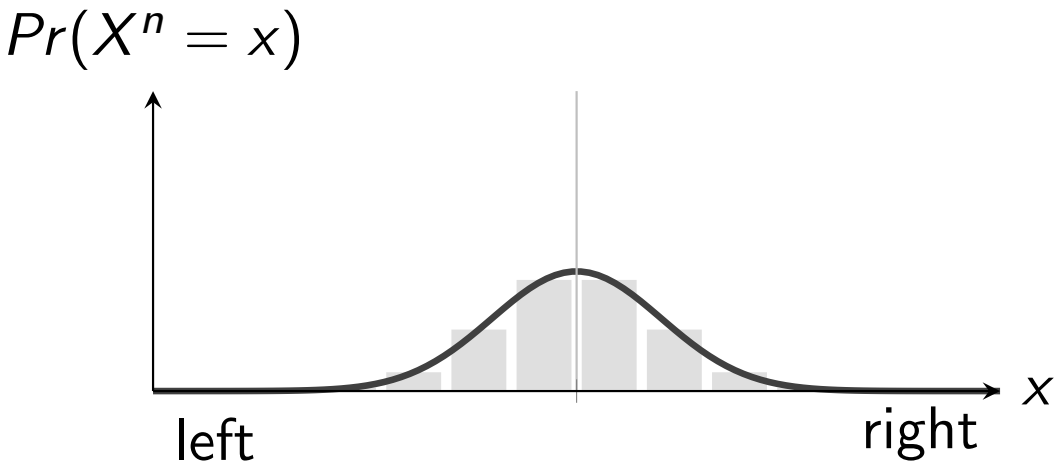
- Let a, b and c represent political attitudes
- Let the generations be election cycles
- Let a signify an extreme left wing position and c an extreme right wing position, whereas b stands for an intermediate value
- Agent (politician within election campaign) normally passes on moderate b-attitudes
- Notices change in the political environment by observing behaviour of her opponents (e.g. due to past poll ratings)
- Decides to merge useful parts of another political attitude with her own
- Promising strategic decision: figuring out what parts exactly seem attractive (might grant success) in the present situation and adopt them into the set of her own public attitudes.
- Given that the agent expects that c is about to fail in total but still *contains success promising parts*, it is rational to apply them and pass them on to the next election cycle (blending inheritance).

Learning: An Overview



Two Models of Cultural Evolution

A Learning Model by (Boyd and Richerson 1988)



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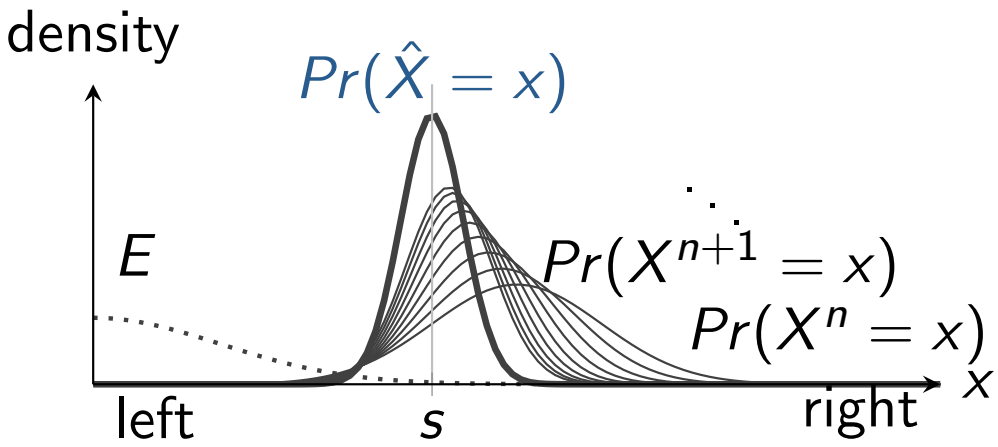


Given a fixed I and $\mu(E) = 0$ (unbiased error/mutation)

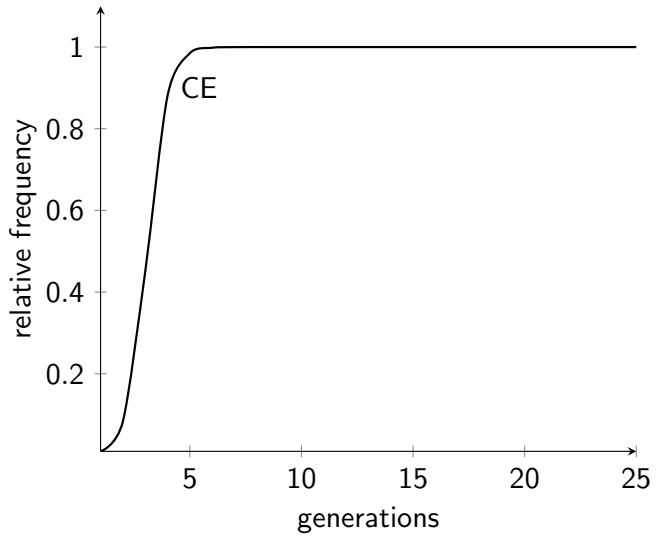
It holds for the equilibrium state $\hat{X}$: $\mu(\hat{X}) = s$

A Population Dynamical Model

The model consists of (cf. Schurz 2011):

- $v_1, \ldots, v_k$ ... possible variants/values of a system
- $Pr(X^n = v_i)$ ... probability of X^n taking value v_i
- Generations: $X^0, \ldots, X^n, X^{n+1}, \ldots$

$$Pr(X^{n+1} = v_i) = \frac{Pr(X^n = v_i) \cdot s_i(Pr(X^n = v_i)) - \sum_{i \neq o=1}^{k} Pr(X^n = v_i) \cdot m_{v_i \longrightarrow v_o}}{\sum_{j=1}^{k} Pr(X^n = v_j) \cdot s_j(Pr(X^n = v_j)) - \sum_{j \neq o=1}^{k} Pr(X^n = v_j) \cdot m_{v_j \longrightarrow v_o}}$$



Pros & Cons

Model of (Boyd and Richerson 1988):

- \+ allows for *blending inheritance* via social learning s, l
- – idealisation of unbiased error E (mutation)
- – learning l is independent of a variants' reproductive success

The population dynamical model (cf. Schurz 2011):

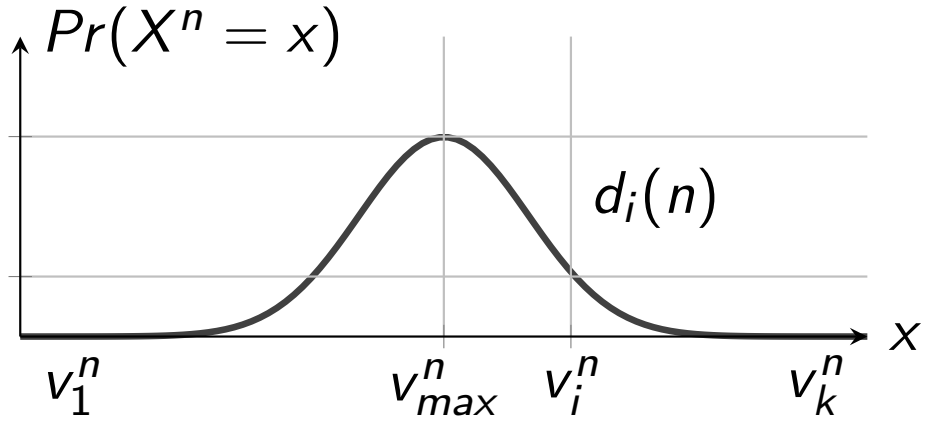
- \+ avoids these idealisations
- – does not implement *blending* directly

In the following part we are going to try to combine both advantages within one model.

A Success-Based Model

Implementation of Success-Based Weighting

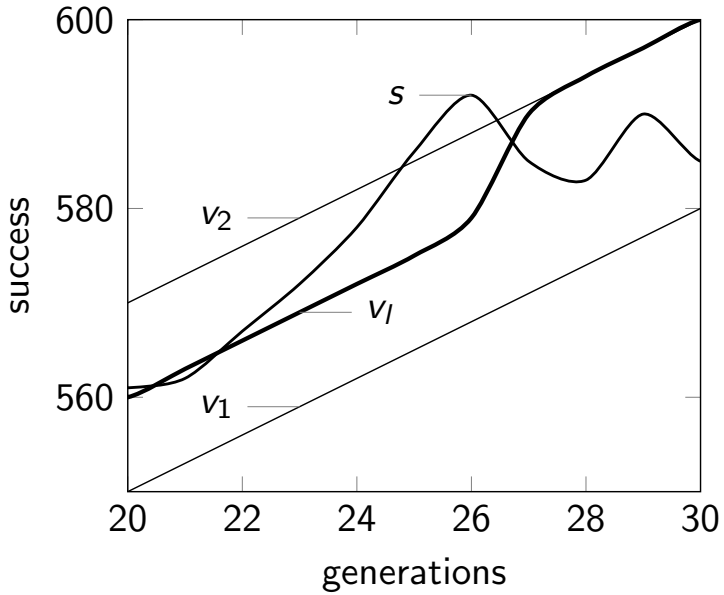
- We define a normalised ($\in [0,1]$) distance measure: between the frequency of a variant from the best fitted variant in a generation n: $d_i(n)$



- Then we define a measure for absolute success by averaging: $as_i(n)$
- Then a measure for relative success by cutting off worse variants: $rs_i(n)$
- Based on $rs_i(n)$ we define a weight for $n+1$ by normalising: $w_i(n)$
- Finally, based on $w_i(n)$ we define the social learning of variant v_l as:

$$v_l^{n+1} = \sum_{l \neq j=1}^{k} w_j(n) \cdot v_j$$

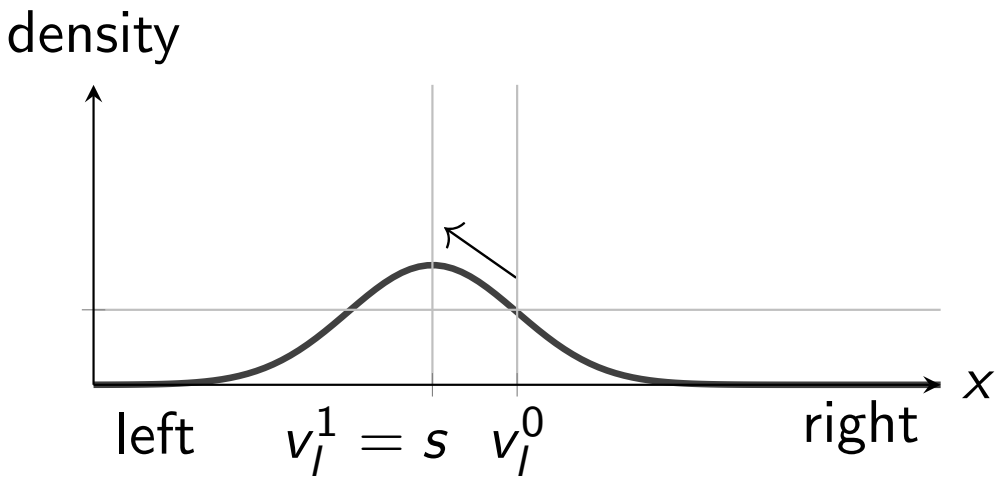
Result



Example of relative-success-based blending

If *frequency of the best fitted non-learning variant* = s

$lim_{n \longrightarrow \infty} Pr(\hat{X} = v_l^n) = s$



Summary

- We started with the problem of quasispecies (due to macroblending).
- Then we discussed four kinds of Blending Inheritance (BI) and focused on microblending.
- (Boyd and Richerson 1988)'s model of BI, $\mu(E) = 0$ and fixed I
- Population dynamical model with $m_{v_i \longrightarrow v_j}$, and Pr-dependent s, but no BI
- Our model: BI, $m_{v_i \longrightarrow v_j}$, and Pr-dependent s

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